



2021-22 YEARBOOK
BUSINESS AD/SPONSOR
ORDER FORM

Advertise in our yearbook and support our unique school! We are the only independent Montessori elementary school in Mendocino County. Our school is a nonprofit organization and tuition is collected from enrolled families. Our fundraising efforts allow us to offer reduced tuition to over half of our students; support that is needed now more than ever before.

All businesses purchasing an ad will also get their logo/business name and web link added to a sponsor page our school website. The listing will remain there for one year's time.

ALL AD ORDERS & DIGITAL ARTWORK ARE DUE: **FRIDAY, APRIL 29, 2022**

Business Name: _____

Business Contact: _____

Business Address: _____

Phone Number: _____ Email: _____

Ad Sizes & Prices — please indicate your selection below:

- 1/8 horizontal (3.5" w x 2.125" h) = **\$50**
- 1/4 vertical (3.5" w x 4.75" h) = **\$75**
- 1/2 horizontal (7.5" w x 4.75" h) = **\$175**
- Full vertical (7.5" w x 10" h) = **\$250**

Artwork Specifications:

- please email final artwork to: lisa@inkfishdesign.com
- ads should be created at 300dpi or high resolution at the desired dimensions and orientation you checked above
- file formats should be a JPEG (RGB ok) or a Press-Ready PDF
- OR, submit composed hard copies of ads or business cards for scanning (no extra charge)

What if I don't have artwork?

Our yearbook advisor (Lisa Garza-Hillman) is a professional graphic designer and will donate her time and fee to our school and generate artwork for you. Just email her (lisa@inkfishdesign.com) your copy, logos and/or photos so she can lay it out. She will send you a copy to proof and once finalized, a press-ready file that you can keep on hand for future ad placements. Please check below if you would like to have artwork created for you.

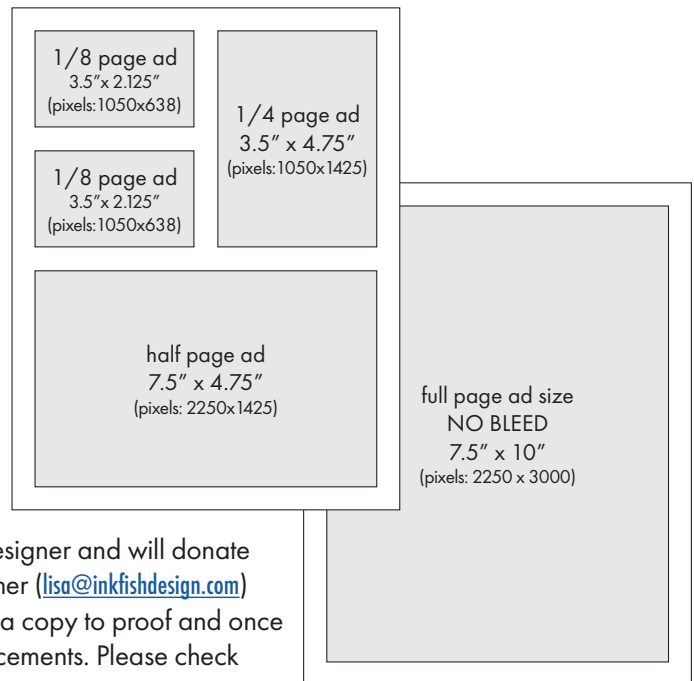
- Artwork Fee = \$50 (includes 1 proof/revision and final digital art file for use in 2022 yearbook & other publications)

TOTAL AD ORDER: Ad Price _____ + Ad Art Fee (if needed) _____ = _____

Contact Signature: _____

PAYMENT:

Please pay for your ad order by going to our school website here <https://www.montessoridelmar.org/yearbook-ads> and check the appropriate size whether you need an artwork fee. Please email your completed form and artwork to (lisa@inkfishdesign.com). If you have hard copies for scanning or need to pay by check (made out MdMCS), email Lisa and she will arrange to get them from you.



SUBMIT FORM

PAY ON-LINE