

Minutes 11/2/22

Overview of why the board has not met for some time including board-members' personal leave.

Motion to approve minutes from Justine.

Minutes approved by all members.

Director's Report

School and kids are thriving

Staff is collaborating and there is good communication and cohesion

There has been illness in the staff but things are going well despite this obstacle.

This is the first year of starting in the classroom for two years.

Upper el went to Redwood Alliance.

Lower el went on a trip with PEC.

There is an effort to get kids out into the community.

1st year of alternative education week. The goal is to identify kids' interests and explore them in the outer world or in the classroom. April 3-7th.

Facility improvements include fence work and a gate replacement, wood chip replacement & new basketball system.

Thank you to parents who helped with these improvements.

Enrollment is at 61 students. This year we have a robust waiting list.

Board Roles

Having a clear role is part of being on the board.

Zoe = President

Rebecca = Secretary

Justine = Publicity

Chandra = Treasurer (new nomination)

Elika = Thanker in Chief (new position)

- Overview of Treasurer position:
 - Meeting 2-3x/ year with Business Administrator & Director.
 - Reporting out to the board about information.
 - Reporting from fundraising to the Treasurer.
- Managing any funds that the Board takes in whereas the business administration takes in tuition etc.

Nomination of Chandra to the Board.

- Motion by Alicia seconded by Elika.
- Motion passed

Fundraising:

We need to raise 40k this year.

Can we divide up the fundraising goals between the board members?

Alicia has worked on numbers and fundraising (reported below)

- No Christmas Trees
Wreath Sales last year raised several thousand dollars (unknown exact amount) ~ Erika
- Community Clean Up last year raised 8k ~ ask Havana
- GiveLively pages last year raised 22k ~ Justine
- Raffle last year raised 12k - This year prizes could be be 1k in cash and then staycations and getaways ~ Alicia
- Bouquets and orchid sales for Mother's Day last year raised 5k ~ Jenny willing to do Mother's Day and Valentine's Day
- Bake Sales make a lot of \$\$ but needs a calendar and commitment ~ Alicia Fridays 2-5pm
- Individual Fundraising Pages are not being well received by the community at this time
- Giving Tuesday ~ GiveLively Page and publicity assets ~ Justine
- Justine is annoyed about GiveLively but will do it anyhow.

Via chat- is there a turkey trot around town? No but we used to have a Fun Run but it didn't make the cut.

It is noted that all board members have access to the parent emails

Bake Sales only need a few parents to be successful.

Financial Report

- Last year we had a negative P&L of about 14k
- Justine mentions that a lot of this amount is the Spring Fling that we were unable to host.
- There is a lot of spending in the beginning of the year that we won't see for the rest of the year.
- We are breaking even at this time but we still have a working budget and based upon that budget our **fundraising goal should be 40k for 22/23.**

Publicity

Publicity prefers that instructions are given about publicity via a form that has been given to fundraising and the board.

Public Comment

What is GiveLively?

- Discussion about GiveLively
- Discussion about publicity and social media
- Idea to create a flier for parents about GiveLively and social media

Board discusses meeting monthly, quarterly or bi-monthly.

The Board decides to meet monthly for the time being and tentatively sets Wednesday December 7th as their next meeting. It is noted that this is a Full Moon in Rohini Nakshatra.

Adjourn